



## FOR IMMEDIATE RELEASE

### The TASTE! Winner's Circle

**PRINCE EDWARD COUNTY, Ontario, October 14, 2008** – Prince Edward County's 7th annual edition of TASTE! *a celebration of regional cuisine* is proud to announce the winners of its Awards of Excellence and of the People's Choice Award.

As always, Awards of Excellence were handed out to exhibitors who excelled in a wide variety of categories from Best Tasting Regional Product to Best Decorated Booth. This year, responsibility for assessing the merits of each entry rested on the shoulders of three esteemed judges: Cinda Chavich, journalist and author, specializing in wine, food and travel writing; Margaret Webb, author of *Apples to Oysters: A Food Lover's Tour of Canadian Farms*, and Jamie Drummond, sommelier and overseer of Jamie Kennedy's wine program.

**Best Light White Wine in a Food Pairing** *Sponsored by Wine Route of Prince Edward County* Winners: Huff Estates Winery & Le Chien Noir/Atomica

**Best Full Bodied White Wine in a Food Pairing** *Sponsored by Wine Route of Prince Edward County* Winners: Black Prince Winery & Milford Bistro (Honourable Mention: Waupoos Estates Winery & The Waring House Restaurant)

**Best Light Red Wine in a Food Pairing** *Sponsored by: Wine Route of Prince Edward County* Winners: Bergeron Estate Winery & Claramount Inn & Spa

**Best Full Bodied Red Wine in a Food Pairing** *Sponsored by Wine Route of Prince Edward County* Winners: The Grange of Prince Edward Vineyards & Estate Winery & Jamie Kennedy Kitchens (Honourable Mention: Oak Heights Winery & Restaurant)

**Best Beer/Cider in a Food Pairing** *Sponsored by Wine Route of Prince Edward County* Winners: County Cider Company & Harvest

**Best Sweet Use of a Regional Product** *Sponsored by Investors Group Financial Services Inc.* Winner: The Village Chocolatier

**Best Savoury Use of a Regional Ingredient** *Sponsored by Scout Design* Winner: Le Chien Noir/Atomica

**Best Menu Featuring Regional Ingredients** *Sponsored by Chestnut Park Real Estate Limited* Winner: Buddha Dog

**Best Packaging of a Regional Product** *Sponsored by Sysco Food Services of Central Ontario* Winner: Sandbanks Estate Winery

**Best Tasting Regional Product** *Sponsored by McDougall Financial & Insurance* Winner: Fifth Town Artisan Cheese Company

**Best Decorated Booth** *Sponsored by Ridley Windows & Doors Inc.* Winner: Harvest

In addition, Jamie Kennedy Kitchens won the coveted People's Choice Award sponsored by Homegrown Ontario for its dish of elk goulash poutine featuring 5 year old Black River cheddar paired with the Grange of Prince Edward 2005 Trumpour's Mill Cabernet. Unlike TASTE'S other awards, which are determined by a panel of judges, the

People's Choice Award winner is selected by TASTE! attendees who cast ballots for their favourite vendor. (The Waring House Restaurant received Honourable Mention.)

Congratulations also goes out to Sheila Morisawa of Georgetown, Ontario won two round-trip tickets to anywhere within the Windsor/Quebec Corridor courtesy of TASTE! sponsor VIA Rail Canada plus a \$350.00 gift certificate from the 7 wineries of TASTE! sponsor Wine Route Prince Edward County.

*Developed and launched by the Municipal Economic Development Department in cooperation with Taste the County™ and the culinary community, TASTE! a celebration of regional cuisine was created to strengthen the link between agriculture and tourism and brand Prince Edward County as regional culinary destination.*

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