



FOR IMMEDIATE RELEASE

Maple in the County a sweet tradition

March 5, 2009

Prince Edward County—Melting snow and longer days indicate the coming of spring and the first harvest of the year maple syrup. As always, there's no better way to celebrate than by enjoying some good ol' fashion fun at the award-winning 8th Annual Maple in the County presented by The Waring House and the Prince Edward Maple Syrup Producers on Saturday, March 28 and Sunday, March 29.

Named a Top 100 Festival by Festivals & Events Ontario, this year's edition of Maple in the County is the biggest edition since its inception in 2001. Featuring thirty-four participating local businesses/organizations, it is a program is jam-packed with activities for young and old.

While Maple in the County activities grow and change every year, the event remains a wonderful opportunity for families to reconnect. It's a chance for young people, and people from a more urban background, to learn about maple syrup production. It's a wonderful way to gain an appreciation for one of the oldest agricultural traditions in Canada. It's also a great way to have some fun.

Every year over 5,000 visitors and locals enjoy a trip to one of our Prince Edward County Maple Syrup Producers sugarbushes to experience everything from lip-smacking pancake breakfasts, sugar shack demonstrations, sugar bush tours, taffy on snow, maple kettle corn, wagon rides, lumberjack shows, baby animals or an antique tractor display.

This years program highlights are: Folk music icon, Murray McLauchlan kicking off the weekend with a special concert at the Regent Theatre on Friday night (sponsored by Organic Meadow, Cooperative); *La Cuisine à Micheline, Les Airs de Chez Nous* a french themed dinner and show on Saturday night at the Waring House featuring French songs by Jeanette Arsenault, Micheline Lortie, and Micheline Cox...fantastic fiddling and music by Zeke Mazurek and Mary Kay Morris.

Enjoy your maple experience the "urban way" in downtown Picton on Saturday for the town-wide Maple Madness Celebration and Sale, which will include including ice carving demonstrations, kid's games, art exhibits, face painting, maple bake sale, contests, music and much more!

A full list of activities, events and locations can be found at the Maple in the County website, www.mapleinthecounty.ca, by calling 613-393-2796 or in the brochure and map available at the following locations: Rossmore Stop (Rossmore), Belleville Chamber of Commerce (Belleville), Campbell's Orchards (Rednersville), Sprenkels Variety (Carrying Place), Wellington Pharmacy (Wellington), Taste the County™ (Bloomfield), Books and

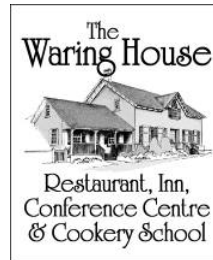
Company (Picton), PEC Chamber of Tourism and Commerce (Picton), Hicks General Store (Milford) or any one of the Maple in the County participating locations.

Many thanks to the volunteers and sponsors who make Maple in the County possible—we couldn't do it without you!

Maple in the County was developed by the Municipal Economic Development Department in Partnership with the Maple Syrup producers and Taste the County to highlight the first agricultural crop of the season and to promote shoulder season tourism.

For more information:

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Director of Partnership and Sales
Taste the County - P.O. Box 442, 289 Main Street
Bloomfield, Ontario, K0K 1G0, CANADA
Tel: (613) 393-2796
Fax: (613) 393-3751
Email: grace.taste@bellnet.ca



Prince Edward
County Maple Syrup
Producers

A**SWEETWATER CABIN/HUBB'S SUGARBUSH**

332 Pulver Rd. and 1937 Rednersville Rd. 3

613.966.8997

Sat. & Sun. 9am-4pm

Welcome to Hubb's Sugarbush and Sweetwater Cabin where you'll find maple products, wagon rides and old-fashioned maple hospitality (including friendly bilingual staff). Dig into Lake Lodge #215's scrumptious 32nd annual pancake breakfast as they kick off their 140th anniversary celebrations. The Prince Edward Land Stewardship Council's own lumberjack, Tom Mikel, will be hosting shows and tours at 11am and 1pm. A sign language interpreter will be on-site in Sweetwater Cabin.

B**FOSTERHOLM FARMS**

Hosts: Cliff and Dean Foster

2234 County Rd. 18, Picton

613.393.5655

Sat. & Sun. starting at 8am

Enjoy homemade pancakes, grilled sausages and pure maple syrup—made fresh all day long—\$8. Take a walking tour of the sugar bush and view maple syrup production in the sugar shack. The Foster family has been producing pure Ontario maple syrup in Prince Edward County since 1924. Today it has over 7,000 taps. Products available: syrup, maple sugar candy, maple butter and Black River Cheese maple cheddar.

C**VADER'S MAPLE SYRUP**

Hosts: the Vader family

1260 County Rd. 18, RR1 Cherry Valley

613.476.5231

Sat. & Sun. 9am-4pm

Come be educated and entertained by family and friends of the County's longest running maple producers since 1910. Enjoy a tour of the sap house, try Ty's Kettlecorn popped on-site or enjoy mouthwatering taffy on snow. A variety of maple products available.

D

J. & C. NYMAN FARMS

Hosts: John and Colleen Nyman and the Tapping Sweet Success Maple Syrup Project for Teens

292 Mowbray Rd.

613.476.6120

Sat. & Sun. 10am-4pm

Come get a youthful take on making maple syrup! Take a horse-drawn wagon ride (weather permitting) to the bush for a guided tour courtesy of one of our Tapping Sweet Success participants. Let a teen introduce you to the baby lambs and piglets in the barn. In fact, all the demonstrations are given by teens. Check out our youth- and farm-related Mini Business Fair, stop for a hot drink and maple goodies at our Coffee Outpost and enjoy delicious lamb and pork on a bun direct from the farm!

E

STONES MAPLE SYRUP

644 County Rd. 5 (just minutes north of Picton)

613.476.6134

Sat. & Sun. 10am-4pm

Antique tractors—shiny toys for the big boys! Free wagon rides through the sugar bush to the sap shanty. Watch maple syrup being made the time-honoured way: in open pans over a wood-fired evaporator. Maple syrup, maple butter and other maple products available for purchase along with a complimentary coffee.

F

HONEY WAGON FARMS

Hosts: Sandi and Ed Taylor

265 Sandy Hook Rd. (near the Waring House), Picton

613.476.6191

Sat. & Sun. 9am-4pm

Welcome back! Join Habitat for Humanity and Honey Wagon Farms' pancake breakfast fundraiser for their 2009 home build in Prince Edward County. Habitat volunteers prepare pancakes, maple beans and bacon fresh daily in our tractor shed. Warm up around our antique pot-bellied stove while listening to the music of singer, guitarist Bev Verge, 11am-12:30pm and Felix Liebrechts on bagpipes and the Scottish and Irish performers, 1pm -3:30pm (both days). In our sugar shack next door watch the boiling process in an open wood-fired evaporator. Enjoy a walk to the sugar bush to view sap gathering in buckets. Syrup sold in decorative gift bottles.

1

THE CAMPBELL'S ORCHARDS

1633 County Rd. 3 (Rednersville Rd.), RR1 Carrying Place

613.962.3751

www.campbellsorchards.com

Sat. & Sun. 9am-5pm

Visit our quaint country market overlooking the Bay of Quinte. We are selling our own crisp apples, frozen fruits and home-baked maple products including crisps, muffins and maple flavoured caramel apples. Pop in and enjoy a cup of our hot cider while browsing through our gift room that includes Yankee Candles and gift baskets. Bring the kids and visit the pigs and goose. Abby the golden retriever will greet you at the door.

2

GRANGE OF PRINCE EDWARD VINEYARDS & ESTATE WINERY

990 Closson Rd., Hillier
613.399.1048

info@grangeofprinceedward.com

www.grangeofprinceedward.com

Sat. & Sun. 12pm-4pm

Free detailed historical tours of the farm and winery. Sample delicious, easy to make appetizers featuring Prince Edward County maple syrup, paired with the award-winning wines of Trumpour's Mill. Take home the recipe cards!

3

CARMELA ESTATES WINERY

Host: Sherry Tompkins
1186 Greer Rd., Wellington
613.399.3939

www.carmelaestates.ca

Sat. & Sun. 11am-4pm

Join Carmela Estates Winery in celebrating all that the spring season has to offer. A multi-course maple-themed table d'hôte will be paired with new release wines from the cellar. Come and enjoy a delicious meal by the fireplace. Lunch reservations are currently being accepted by contacting Gail Parks at 613.399.3939.

4

NORMAN HARDIE WINERY AND VINEYARD

1152 Greer Rd., Wellington
613.399.5297

norm@normanhardie.com

www.normanhardie.com

Sat. & Sun. 10am-5pm

Norman Hardie premium wines paired with maple-glazed house smoked salmon canapés.

5

BY CHADSEY'S CAIRNS

Hosts: Richard Johnston and Vida Zalnieriunas
17432 Loyalist Pkwy. (Hwy 33), Wellington
613.399.2992

www.bychadseyscairns.com

Sat. & Sun. 10:30am-4pm

Featuring maple-sweetened mulled red and white wines and maple-themed art with maple carving and wood-turning demonstrations in the barn, and introducing "Gesundheit" Vidal and Baco non-alcoholic juices, bottled or mulled.

6

ROYAL CANADIAN LEGION, BRANCH 160

364 Main St., Wellington
613.399.1684

Sat. 10am-1pm (brunch); Sun. 4:30pm-7pm (dinner buffet)

Kick off your maple weekend at the Royal Canadian Legion in Wellington on Saturday with a scrumptious maple brunch and wrap it up with our delicious Maple Dinner Buffet on Sunday evening. Everything locally grown and produced. No reservations required. Bring your whole family along!

7

COPPER KETTLE CHOCOLATE COMPANY

Host: Sue Burgess
186 Main St., Wellington
613.399.5889

www.copperkettlechocolate.ca

Sat. & Sun. 10am-5pm

Drop by Copper Kettle to sample a few of over 30 different varieties of chocolate bark including our fabulous County Maple Bark, sprinkled with crystallized County maple syrup. Warm up with maple hot chocolate or organic fair trade coffee to keep you going as you celebrate the first harvest of the year.

8

WIGHT'S GREENHOUSE AND FLOWER SHOP

Host: Drew MacCandlish
182 Main St., Wellington
613.399.2064 or 888.494.4487

www.wightsgreenhouses.com

Sat. 9am-5pm; Sun. 12pm-5pm

Be sure not to miss the festivities at Wight's Greenhouse and Flower Shop. Adults and children alike will enjoy assembling an arrangement of spring fresh plants—primula, pansies, viola and pussy willow—in a maple sap bucket (\$10/arrangement). Take in floral arranging demos and sowing of seeds. View all the flowering plants coming into fruition. While at Wight's, don't forget to enter our draw for a garden gift basket worth \$120. Free for children: pot of pansies.

9

FIELDS ON WEST LAKE

Hosts: Mark Henry and Lynne Ellis
15786 Loyalist Pkwy.
613.399.5000 or 888.301.3477

www.fieldsonwestlake.com

Sat. & Sun. 9am-4pm

Plan to visit Fields on West Lake; in our big red barn, under a 40-foot ceiling with a very effective new dry heat system to keep you warm and toasty, we will be serving waffles made from scratch, served with a BBQ'd sausage and pure County maple syrup, coffee, tea and, of course, apple cider—hot or cold—for \$7. Homemade maple gelato for sale for \$2.50 and \$3.50.

10

HUFF ESTATES WINERY

2274 County Rd. 1(at Hwy. 62), Bloomfield

613.393.5802 or 866.484.4667

www.huffestates.com

Sat. & Sun. 11am-5pm

Enjoy the national award-winning wines of Huff Estates along with tantalizing maple treats. Maple cured gravadlax rolled in a crepe with creme fraiche and chives. Savoury cheddar cheese scones with maple roasted bacon and maple butter. Mini maple cakes with maple glaze. All weekend long we will offer hourly tours and the chance to learn proper tasting etiquette with our in-house sommelier (Sat. and Sun. 11.30am and 3.30pm). Our vineyard manager will also be on hand (Sat. and Sun. 2pm) to offer visitors an informative session on grape growing.

11

MILFORD BISTRO

Hosts: Veronica and Chris Pengelly

3048 County Rd. 10, Milford

613.476.0004

www.milfordbistro.com

Sat. & Sun. 12pm-2:30pm (lunch); Sat. 5:30pm (dinner)

Ten minutes south of Picton experience old-world charm, dining in one of Milford's unique 19th century buildings. Some examples of this weekend's maple-inspired menu: maple and Fifth Town Chevre tart on a bed of greens tossed in maple/balsamic, maple cheddar French onion soup, maple-marinated venison medallions, maple- and chili-marinated County beef ribs, maple baklava with homemade maple ice cream. Warmly welcome! Reservations required.

12

BLACK RIVER CHEESE

913 County Rd. 13, Milford

613.476.2575

www.pec.on.ca/blackrivercheese

Sat. & Sun. 9am-5pm

Visit our farmer owned factory and store by the scenic Black River. Try our maple cheddar cheese, a winning combination of superb County maple sugar and syrup blended with our best Black River Cheese. The Maple Lover's Gift Basket has a tasty assortment of maple products and superior cheddars and a great gift for any occasion. We have Fosterholm Farm's light, medium and amber maple syrup in lots of sizes and different containers. Free samples of cheese, and maple ice cream. Buddha Dog will be on-site serving up their maple-inspired handmade County hotdogs right from their vintage Airstream trailer.

13

PAT'S JAMS

Host: Pat York

113 Morrison Point Rd. (near Black River Cheese Factory)

613.476.6929

patsjams@hotmail.com

Sat. 10am-5pm; Sun. 11am-5pm

Over 130 varieties of jams, jellies, chutneys, relishes, butters, marmalades and conserves. No sugar and naturally sweet spreads. Some jams sweetened with maple syrup or honey.

About five dozen jams available for tasting. Local honey and maple syrup also available. South Bay United Church Women Bake Sale and various crafts available for sale.

14

WAUPOOS ESTATES WINERY & SUGARBUSH

Hosts: Ed Neuser and Rita Kaimins

3013/3016 County Rd. 8, Waupoos

613.476.8338

www.waupooswinery.com

Sat. & Sun. 9am-4pm

Come visit us at our sugar bush and enjoy a stroll with our chickens, see our miniature goats, have taffy on snow (weather permitting). Enjoy a healthy helping of maple ham and beans with a roll for only \$7. Guided sugar bush tours on the hour starting at 9am. Parking at sugar bush (opposite winery at Clafeld Orchards). Adults join us at the winery for a couple of free wine tastings. Maple infused ice wine (Maple Ice).

15

THE COUNTY CIDER COMPANY

Hosts: Grant Howes and Jennifer Dean

657 Bongards X-Rd. (off County Rd. 8), Waupoos

613.476.1022

www.countycider.com

Sat. & Sun. 11am-4pm

Join us for a maple apple crêpe with whipped cream (Saturday only) or some hot maple coffee. Sample our ciders and wines as well as our award winning Ice Cider while you browse the gift shop and enjoy the breathtaking view over the lake.

16

FIFTH TOWN ARTISAN CHEESE CO.

4309 County Rd. 8, Waupoos

613.476.5755 or 800.584.8696 (5TH.TOWN)

www.fifthtown.ca

Sat. & Sun. 10am-5pm

The award winning, Platinum LEED, Fifth Town Artisan Cheese dairy is open for Maple in the County! Sample our Maple Chevre made with County maple syrup plus our many other handmade and cave aged cheeses including the Royal Winter Fair's 2008 Grand Champion Goat Cheese, Cape Vessey. Our retail store also features home cheese making kits, ingredients and books. As a special treat, visitors will have the opportunity to also sample fresh, pasteurized goat milk hot chocolate sprinkled with maple sugar.

PICTON MAPLE MADNESS CELEBRATION AND SALE

Picton BIAA and its member businesses, Picton

613.476.7901 ext. 212

www.picton-bia.on.ca

Sat. 11am-3pm

Visit the retailers and restaurants of Picton for celebration specials, live entertainment and maple-themed menus and products. Activities for the whole family including ice carving demonstrations, kid's games, art exhibits, face painting, maple bake sale, contests, music and much more! Enjoy your maple experience the "urban way" in downtown Picton!

17

CLARAMOUNT INN & SPA

97 Bridge St., Picton

613.476.2709 or 800.679.7756

www.claramountinn.com

Sat. 11:30am-2pm (lunch) and 5:30pm-9pm (dinner); Sun. 11:30am-2pm (brunch); spa by appointment only

Send the family out with Dad to tour Maple in the County while you head over to the spa at Claramount. It's the perfect time to indulge in a Maple Anti-Oxidant Body Wrap (one hour \$125 plus GST). Maple minerals help nourish and firm skin and maintain cell integrity. Includes Vichy shower and body hydration. Complete your experience with a glass of herbal tea with maple syrup. (Spa experiences must be booked in advance.)

18

PICTON HARBOUR INN

33 Bridge St., Picton

613.476.2186 or 800.678.7906

www.pictonharbourinn.com

Sat. & Sun. 7:30am-2pm

Enjoy a delicious maple breakfast in the comfort of the Lighthouse restaurant, voted year after year as County Weekly News Readers Choice for *Favourite Breakfast*. Or stop in for lunch, or coffee and a maple-flavoured dessert. Picton Harbour Inn is also a great place to stay when you're visiting the County for the first harvest of the year.

19

SLOW FOOD PRINCE EDWARD COUNTY

Picton Community Centre, 375 Main Street East, Picton

www.slowfoodthecounty.ca

Sun. starting at 10am

Slow Food PEC invites everyone to learn more about your taste senses and the slow food movement. Enjoy a French Toast Brunch, 10am to noon (sponsored by [Organic Meadow](#)) \$5/person, children under 12 free. You can also purchase locally grown and produced products in our Maple Central store and participate in our self-guided Taste Sensory workshop from 10am to 3pm. Starting at 1pm, join us for our annual spring pot luck (note: admission to the potluck requires you to bring your favourite dish that emphasizes locally-sourced ingredients).

20

MURRAY MCLAUCHLAN IN CONCERT

The Regent Theatre, 226 Main St., Picton

613.476.8416 or 877.411.4671

www.theregenttheatre.org

Fri. March 27, 8pm

Folk music icon, Murray McLauchlan is kicking off this year's Maple in the County weekend with a special concert at the Regent Theatre on Friday night. One of Canada's best-known and recognized musicians, Murray's poetic lyrics have been inspiring music lovers for a generation. Presented by [Organic Meadow](#) in association with the Festival Players of Prince Edward County. \$26.95 per person.

21

WARING HOUSE GOURMET

221 Main St., Picton

613.476.8134

Sat. & Sun. 11am-4pm

Store manager Trish Dubyk won Maple in the County's baking contest last year for her maple cookies! Buy them this year at our Maple Central shop (221 Main St., Picton) along with lots of other lip-smacking goodies like maple candies and maple pie. We will even feature maple-flavoured soups and stews all week long. Shop our selection of fresh-to-go and frozen-to-go foods in individual and family-size portions to enjoy when you get home.

22

THE PAINTED PEPPERCORN

Hosts: Renata and Zbig Lenc

172 Main St., Picton

613.476.8225

Sat. 11am-8pm; Sun. 11am-3pm

Creative home cooking. Our menu includes: maple cheddar apple soup; Quebec-style tourtière with maple salsa; maple smoked salmon quiche; maple cashew coffee cake; maple crème brûlée and much more. Vegetarian and ethnic selections. Kids menu.

Licensed. Enjoy free buttered maple syrup on popcorn.

23

THE BEAN COUNTER CAFE

Host: Brad Lynd

172 Main St., Picton

613.476.1718

www.beancountercafe.com

Sat. 8am-5pm; Sun. 10:30am-4pm

Cold outside? Come in and warm up by the fire with a cup of maple hot chocolate or one of our outstanding fair trade organic coffees. Homemade maple desserts will be featured this weekend in addition to our homemade maple ice cream made on the premises. On Saturday from 2pm to 4pm there will be live musical entertainment.

24

BUDDHA DOG

Hosts: Andrew Mackenzie and Andrew Hunter

172 Main St., Picton

613.476.3814

www.buddhafoodha.com

Sat. 11am-6pm; Sun. 11am-4pm

Experience maple in a whole new way with the return of Buddha Dog's County maple menu. Aman's Meats makes a limited batch of maple Buddha Dogs, the Pastry House bakes up a maple bun, Black River Cheese brings their aged maple cheddar and we top it all with unique maple sauces handmade by talented local chefs. *With each bite, Buddha Dog will be making you one with everything Maple in the County!*

25

BLACK PRINCE WINERY

13370 Loyalist Pkwy., Picton

613.476.4888

www.blackprincewinery.com

Sat. & Sun. 11am-5pm

Enjoy art of the season at Black Prince Winery's Art Cellar gallery while sampling our maple-infused white wine. This special maple wine will be available for purchase for a limited time only.

26

THE WARING HOUSE RESTAURANT, INN, & COOKERY SCHOOL

Hwy. 33 and County Rd. 1 (1.5 km west of Picton)

613.476.7492 or 800.621.4956

www.waringhouse.com

The Barley Room: Sat. 11:30am-10pm; Sun. 11:30am-9pm

Amelia's Garden: Sat. & Sun. 11:30am-2pm (lunch); Sat. 5pm-9pm & Sun. 5pm-8pm (dinner)

If you were lucky enough to attend Les Productions Mija's sold-out show last June, you'll be standing in line for *La Cuisine à Micheline, Les Airs de Chez Nous* on March 28. French songs by Jeanette Arsenault, Micheline Lortie, and Micheline Cox...fantastic fiddling and music by Zeke Mazurek and Mary Kay Morris. French-themed dinner and show (\$39.95 per person before March 7; \$41.95 after). March 29: Sunday maple brunch buffet, maple cookery class. Maple is on the menu all weekend long! Taxes and gratuities extra.

27

BARLEY DAYS BREWERY

13730 Loyalist Pkwy. (just west of the Waring House)

613.476.7468 (PINT)

www.barleydaysbrewery.com

Sat. 10am-5pm; Sun. 12pm-5pm

Drop by and sample Barley Days Brewery's Sugar Shack Ale created by brewmaster Jan Rorig with local maple syrup (made especially for Maple in the County). While you're here you can also sample other fine beers including Wind & Sail Dark Ale and Harvest Gold Pale Ale.