



Taste the County™

"Driving Growth ... Promoting the County Experience"

Quarterly Newsletter

**GREETINGS TO OUR MEMBERS FROM CO-PRESIDENTS
VIRGINIA MERRITT & JEREMY GANDER**

Volume 10 - Issue 3

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As we begin to wind down from a very busy summer we would like to reflect on the many successes we have achieved so far this year. In doing so, we would like to thank all of you for the support you have provided to the many projects that have been undertaken by Taste the County™ in 2006. Additionally, a special thank you is extended to Partners who have volunteered their time and effort, and to our sponsors who have continually stepped forward with financial support.

From **Maple in the County** (a very successful event this year) on through the week-long **Birding PEC** event, **Doors Open Prince Edward County**, **Harvestin' the County** and **TASTE! a celebration of regional cuisine**, we have continued to build County events and refine our already excellent project management. Huge accolades go out to the dynamic foursome of Rebecca, Grace, Emily and Sue, without whom none of these events would even get off the ground.

The Tourism Development Alliance Strategy is ready and was presented to Council in October. Taste the County™ has worked hard this year, in cooperation with other County tourism stakeholders, to develop a plan to help manage future growth of our tourism industry.

The annual Taste the County™ partnership appreciation evening will take place on Tuesday, November 21st. This, as you know, is the night when we recognize the partners who have made exceptional contributions to Prince Edward County. We will also host North American Media Relations OTMP Executive Helen Lovekin as she reviews the media coverage on Prince Edward County for 2006. Watch for the announcement of the time and location in an upcoming Taste the County™ Weekly Mailer.

The members of the board of directors and the office staff wish you all fair fall weather and a prosperous autumn.

PARTNERSHIP RENEWAL

Renewal notices for 2007 have been mailed. Please ensure that your visitor's guide listing is correct and mail back in the self-addressed stamped envelope provided for your convenience. We also request that you review the 2007 Taste the County™ Partnership Shopping list to see if there are any other areas your business could participate.

Be sure to send your partnership renewal in by November 15th for a chance to win your partnership free for the 2007 year.

GREAT STUFF FOR SALE

Taste the County™
FLAGS

\$40.00 + GST

Taste the County™
STICKERS

\$7.50 per roll of 1000

*Stickers can be used on products
that are made or grown in 'The County.'
... or use them on
your envelopes, statements etc*

TASTE! *a celebration of regional cuisine*

5th anniversary celebration was a delicious success!

On Thanksgiving weekend, Saturday, October 7, 2000 people had the opportunity to enjoy a delicious TASTE!, take in a cooking demonstration or a game of bocce ball with Billy Munnely and Kato Wake or watch an amazing ice sculptor, Mike Muli, in action.

Thank you to the 45 volunteers who devoted their time and energy to assist us in creating this great event. We couldn't have done it without you!!

Below are the award winners for the 2006 Awards of Excellence, our Via Rail winner and our heartfelt thanks to the sponsors of this year's TASTE! a celebration of regional cuisine.

AWARDS OF EXCELLENCE WINNERS

Congratulations to all of this year's Awards of Excellence winners

PEOPLE'S CHOICE:

sponsored by Gateway Landscape Consulting, Design & Construction Ltd.

Angeline's Restaurant, Inn & Spa

BEST DECORATED BOOTH

sponsored by Hilden Homes

Vicki's Veggies - honorable mention to Buddha Dog

BEST MENU FEATURING REGIONAL INGREDIENTS

sponsored by A & P

Harvest Restaurant honorable mention Buddha Dog

BEST LIGHT WHITE WINE IN A FOOD PAIRING

sponsored by Scotiabank Picton

Claramount Inn and Norman Hardie Winery for the Inn-made maple smoked salmon on savoury lemon pepper biscotti topped with late summer corn relish, paired with Norman Hardie 2005 Riesling

BEST FULL BODIED WHITE WINE IN A FOOD PAIRING

sponsored by Harmony Music

Angeline's Restaurant, Inn & Spa and **Rosehall Run Winery** for lamb consommé with truffle meat dumpling paired with Rosehall Run 2004 Chardonnay Top Barriques

BEST LIGHT RED WINE IN A FOOD PAIRING

sponsored by LaPalm Moving Systems

The Devonshire Inn & Restaurant and Carmela Estates Winery for their braised lamb and apple ravioli wrapped with eggplant and a Black River mozzarella foam paired with Carmela Estates 2004 Pinot Noir

BEST FULL BODIED RED WINE IN A FOOD PAIRING

sponsored by Black Prince Winery

Isaiah Tubbs Restaurant on the Knoll Overlooking the Sandbanks and Sandbanks Estate Winery for short back ribs rubbed with pepperberry and seasonings, finished with a County maple syrup and balsamic vinegar reduction paired with Sandbanks Estate Baco Noir.

BEST BEER/CIDER IN A FOOD PAIRING

sponsored by Huff Estates Winery & Inn

The Acoustic Grill and the County Cider Company for pork tenderloin medallion marinated in County Premium Cider cooked over apple wood chips served with carrot and cucumber salad paired with Waupoos Draft Cider.



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An advertisement for Paper Images Photography Gallery. It features a central graphic of a computer monitor displaying the word 'Gallery' in a large, white, serif font. Below the monitor, the text reads '...come and browse...' in a cursive font, followed by the website 'www.peggydewitt.com'. The phone number '613-476-1099' is printed vertically on both sides of the monitor. At the bottom, the address 'ELIZABETH ST. SOUTH, PICTON ON' is displayed. The entire advertisement is framed by a decorative border.

AWARDS OF EXCELLENCE CONTINUED ...

BEST SAVOURY USE OF REGIONAL INGREDIENT

sponsored by Peter Smith Chevrolet Cadillac
Angeline's Restaurant, Inn & Spa for their
Cherry Valley lamb chili with Black River cheddar
flatbread

BEST SWEET USE OF A REGIONAL INGREDIENT

sponsored by Welch & Company L.L.P
Dinkels Restaurant for their apple fritters with
crème anglais

BEST PACKAGING OF A REGIONAL PRODUCT

sponsored by Darlene Eldridge, Century 21
Domaine Calcaire for their Hiller Pinot Rose
label (artwork by local artist **Carl Weins**)
Honorable mention to Barley Days Brewery for their
beer labels with artwork by Manley MacDonald

BEST TASTING REGIONAL PRODUCT

sponsored by Mather's Law Office
Fromage Black River Cheese Company for their
one-year old cheddar

VIA Rail Draw Winner

Congratulations to Thomas Hinds of Stirling, winner of the
VIA Rail prize draw. Thomas receives a Round Trip Ticket
for two in the Windsor-Quebec Corridor.

Congratulations All!



Mill Pond Marketplace

Dave Smythe
Project Manager

15 Mill Street
Box 301
Bloomfield, ON K0K 1G0
Toll Free: 1-866-650-1616

inquire@millpondmarketplace.com
www.millpondmarketplace.com

Sincere appreciation to our 2006 event sponsors

We want to express thanks to all the TASTE! a celebration
of regional cuisine 2006 event sponsors.

Title Sponsors: Prince Edward Lennox/Addington
Community Futures Development Corporation and
Industry Canada

Kitchen Sponsor: Sysco Food Services

Entertainment Sponsor: The Grange of Prince Edward
Estates Winery

Entrance Tent Sponsor: McDougall Insurance

Ice Carver Sponsor: PEC Wine and Culinary Tours

Print Sponsor: Printcraft

Tent Sponsor: TD Waterhouse

Demo Sponsors:

- The Waring House Restaurant, Inn, Conference Centre
and Cookery School
- Fifth Town Artisan Cheese Company & Fifth Town
Productions Inc.
- Epicurean Expeditions Inc.

Prize Sponsor: Via Rail

Volunteer T-Shirts Sponsors: Loyalist Contractors

Bocce Ball Sponsors: The Woodcrafters

MEDIA SPONSORS:

Web: Gremolata;

Magazine: Harrowsmith Country Life;

Radio: Classic Hits 95.5 & Cool 100; Joe FM & Oldies 960

Television: CKWS TV;

Newspapers: The Intelligencer & County Weekly News

AWARD SPONSORS:

Welch & Company	Darlene Eldridge, Century 21
Bank of Nova Scotia	Peter Smith Chev Cadillac
Huff Estates Winery	LaPalm Moving
Harmony Music	Gateway Landscape
A & P	Mathers Law Office
Hilden Homes	Black Prince Winery

DONATORS

Napkins: Food Network

Bottled Water Labels: Pure County Bottled Water

Use of Microwave: Picton Home Hardware

Use of Refrigerator & Stove: Wellington Home Hardware

Use of Trailer for administration: Ultimate Power Sports

SEA KAYAK THE BEAUTIFUL QUINTE ISLE

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NEW THIS SEASON

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info@kayaktouring.ca www.kayaktouring.ca
(613) 961-1552

BERNIE GRAY KAYAKING

NEW PARTNERS

Welcome to our new partners

Gail Forcht (Century 21 Lanthorn Real Estate),
102 Main St., Picton, Tel: 613-476-2100, Fax: 613-476-3482
gforcht@c21lanthorn.com www.c21lanthorn.com

Original Winery Tours Inc. – Caroline Saunders

Relax, Sip & Swirl and let us do the driving!
Call 1.877.799.WINE (9463) originalwinerytours@sympatico.ca
www.originalwinerytours.com

Iron Duke Café -Michelle Jones Specializing in British fare.
294 Main Street, Wellington 613-399-5420. dukecafepec@yahoo.ca
Mon–Thurs 8am -4pm, Fri–Sun 8am – 9pm

Acoustic Grill- Steve Purtelle Warm pub atmosphere and live music. Freshly prepared foods, gourmet burgers. 613-476-2887
172 Main Street, Unit 107, Picton, hipcats@sympatico.ca

County Summer Theatre - presented by Festival Players of PEC - John Burns, 613-399-3529, burodo@sympatico.ca.
“Finest professional theatre in four County venues.”

CALL FOR NOMINATIONS

Each year, Taste the County™ recognizes those members of our community who make outstanding contributions in the Tourism, Agriculture and Arts Sectors. It's time again to put forward your nominations! Please send via mail or e-mail no later than October 20, 2006 your candidate in one or each of the following categories:

- Outstanding Contributions in Arts & Culture Sector
- Outstanding Contributions in Tourism Sector
- Outstanding Contributions in Agriculture

Nominations require candidate name, contact information and a brief summary of your reason for the nomination. You may send your nomination to Taste the County™, P.O. Box 442, Bloomfield, Ontario, K0K 1G0 or e-mail: ttc@reach.net. 613-393-2796.




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2007

“A BEAUTIFUL ISLAND ADVENTURE”

Your photo of Prince Edward County could win \$250

Taste the County™ invites you to submit your favourite photographs of our beautiful County to our contest to find a great photo of Prince Edward County for the front cover of our annual “A Beautiful Island Adventure” Visitor’s Guide.

Each year 40,000 guides are produced and distributed through Travel & Information Centres from Cornwall to Windsor, as well as at numerous travel and trade shows, partner businesses, and visitor information packages.

Last year’s winning photo by Laurie McGugan showed two people participating in a sketching session at Sandbanks Provincial Park. It reinforced several reasons why visitors are attracted to Prince Edward County: beautiful beaches, tremendous scenery and a wealth of interesting and unique experiences.

If you have a photo you’d like to share, we’d love to see it! High-resolution photos may be submitted by mail (or delivery) to Taste the County™, P.O. Box 442, 289 Main St., Bloomfield, Ontario, K0K 1G0.

The winning entry will receive \$250 for purchase of their photo.

If you would like us to return your photos, please include a self-addressed envelope with your entry. Any unreturned entries will be kept on file for future use by Taste the County™

- Please submit photos no later than November 30, 2006.
- Judging will take place the second week of December.
- Winner will be announced the third week of December

So dig out your photo albums, search through your computer files and send in your photos. **You could be a winner!**

Contact Grace Nyman - 613-393-2796
or grace.taste@bellnet.ca