



2010 Insider's Map of Prince Edward County

The popular *Harvestin' the County* Locally Grown Guide & Map has been updated for 2010 to give you even more information you need to buy and eat locally grown. Renamed **2010 Insider's Map to Prince Edward County** this detailed map includes farm stands, specialty food producers, wineries, Prince Edward County's thirty-one Taste Trail participants along with other 'County' restaurants and cooking schools that serve locally grown on their menus. To make your stop even more interesting and fun we've included the twenty seven artists and artisans that make up Prince Edward County's Arts Trail.

Participant Information

Criteria to Participate

- Must be a business located in Prince Edward County
- Must participate in either the Harvestin' the County Program, Taste Trail, Arts Trail or meet the criteria of offering locally grown or produced in your experience, specialty shop or restaurant.

Produced – 30,000 copies

Distribution

- Local and regional travel centres
- Trade Shows
- Local businesses and farmstands

Listing Price

Listing	Listing also appears on www.harvestin.ca	\$ 75.00 + HST
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Deliverables

- Receive a listing on the Insider's Map of Prince Edward County
- Receive a listing on the Harvestin' the County website www.harvestin.ca

Listing Format

Listing format

BUSINESS/ORGANIZATION NAME

Address Line

Telephone; toll free number

Website address

Listing content, including hours, room rates, etc. no more than **200 Characters (no spaces)** in length.

For example:

TASTE THE COUNTY

279 Main St., Bloomfield

613.393.2796 or 1.866.845.6644

tastethecounty.ca

Taste the County is an award-winning non-profit, partner-based destination marketing organization (DMO) for beautiful Prince Edward County. Driving growth...promoting the County experience.

Please note:

- Business/organization name, address, telephone number and listing are mandatory; toll free number and website are optional. If no website address an email address can be used.
- Addresses should include civic or street number, street, town/village/hamlet (no postal codes)
- Street suffixes should appear as abbreviations and be followed by a period (i.e. St., Ave., Blvd., Xrd., Hwy. and Rd.).
- Rural Route should appear as RR (no space, no periods)
- Telephone number and toll free number should feature periods; no hyphens, no brackets (i.e. 613.393.2796 or 1.866.845.6644); Separate phone numbers and toll free numbers with "or" (telephone numbers should be listed before toll free numbers)

For more information about An Insider's Map to Prince Edward County and its opportunities please contact:

Taste the County, P.O. Box 442, 289 Main Street, Bloomfield, Ontario, K0K 1G0

1.866.845.6644 or 613.393.2796 tastethecounty@bellnet.ca

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