



2010 Insider's Map of Prince Edward County

The popular *Harvestin' the County* Locally Grown Guide & Map has been updated for 2010 to give you even more information you need to buy and eat locally grown. Renamed **2010 Insider's Map to Prince Edward County** this detailed map includes farm stands, specialty food producers, wineries, Prince Edward County's thirty-one Taste Trail participants along with other 'County' restaurants and cooking schools that serve locally grown on their menus. To make your stop even more interesting and fun we've included the twenty seven artists and artisans that make up Prince Edward County's Arts Trail.

Advertising Information

Criteria to Participate

- Must be a business located and/or doing business in Prince Edward County.
- Ads will be accepted only if it they can be considered mutually beneficial for both your business and the businesses included on the Insiders Map.

Produced – 30,000 copies

Distribution

- Local and regional travel centres
- Trade Shows
- Local businesses and farmstands

Benefits

- A minimal quantity of ad space has been created to ensure that the insider's map establishes business relationships that will mutually benefit your business and the business included on the Insider's Map.
- You have the ability to reach targeted audiences and build relationships.
- It will have a positive exposure for your brand
- There is a potential for long-term, sustainable partnership or relationships.

Ad Prices and Sizes

1/2 Page ad		\$ 2500.00 + HST
Full Page Ad		\$ 4000.00 + HST

For more information about An Insider's Map to Prince Edward County and its opportunities please contact:

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